USGLC 2023 FRESHMAN LOBBY DAY

KEY ASKS

- Support a strong and effective International Affairs Budget funded at \$74.9 billion in FY24 to advance America's security and economic interests at a time of growing global instability.
- Ensure the 118th Congress continues to **champion effective**, **accountable**, **and results-driven international affairs programs** that deliver a return on investment for American taxpayers.

KEY MESSAGES

- From Russia's ongoing war in Ukraine to a global hunger crisis to competition with China, now more than ever **U.S.**leadership is needed to address an array of converging global threats that have significant and increasing security and economic impacts here at home.
- Global instability is affecting American families from rising prices to supply chain disruptions an acute reminder that what happens globally matters locally. The good news is that U.S. development, diplomacy, and foreign assistance programs are a proven investment in building a safer and more prosperous America.
- The final FY23 spending deal was a critical step forward to meet the moment and advance U.S. interests after six years
 of largely flat core international affairs funding but the global threats to America continue to escalate and funding must
 keep pace.

TALKING POINTS

What's It Worth to Americans that the U.S. invests 1% of the total federal budget in diplomacy and development?

A SAFER, MORE SECURE AMERICA

- FIRST LINE OF DEFENSE. Top military leaders and veterans are the first to call for investments in diplomacy and
 development programs because they help stop threats before they reach our shores and keep U.S. servicemembers out of
 harm's way.
- STRENGTHENING STABILITY. 1 in every 4 countries has populations facing severe hunger, exacerbating instability in
 hotspots around the world. U.S. foreign assistance is a critical tool to prevent and reduce conflict helping stabilize fragile
 states, stem the drivers of food crises, and keep Americans safe at home.
- COST-EFFECTIVE. Every \$1 the U.S. spends to prevent conflict saves an estimated \$16 in response costs helping avoid more costly interventions in lives and taxpayer dollars.

AMERICANS' ECONOMIC SECURITY

- EASING ECONOMIC DISRUPTION. One-third of all countries around the world are expected to enter an economic recession in 2023. Strong U.S. leadership on the world stage is critical to protect American jobs and grow America's economy at a time of global economic uncertainty.
- COMPETITING WITH CHINA. China's global influence has grown dramatically, surpassing the United States as the largest trading partner with many countries in Latin America and Africa and challenging America's strategic interests. America's international affairs agencies help the U.S. effectively compete with China and counter its coercive practices and actions that run counter to our values.
- PROTECTING JOBS. International trade supports one in five jobs in the U.S. and more than 95% of exporting companies
 are small and medium sized businesses. America's economic future is directly tied to the strength of global markets.

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PROJECTING AMERICAN VALUES

- SAVING LIVES. 339 million people will need humanitarian assistance in 2023, a 25% increase from last year. America's
 development and diplomacy programs help save lives and alleviate suffering strengthening global stability and showcasing
 the best of our nation's values.
- PROTECTING FREEDOM. During the past year, 60 countries suffered declines in freedom and democracy more than
 double the number that saw increases. With authoritarianism on the rise, U.S. leadership to strengthen democratic
 resilience advances America's security by promoting more peaceful, just, and stable societies.
- PROVEN RESULTS. Since its inception in 2003, PEPFAR has saved more than 25 million lives and built a global health infrastructure that supported the global response to the COVID-19 pandemic and prevented the 2014 West Africa Ebola outbreak from becoming a global contagion.

MOBILIZING ACTION AND MAXIMIZING IMPACT

- LEVERAGING PRIVATE SECTOR RESOURCES. Recognizing that nearly 90% of financial flows to the developing world come
 from private sources, America's international affairs agencies have prioritized public-private partnerships leveraging
 public funds to catalyze private sector expertise and resources on global challenges such as food insecurity and power.
- BRINGING PARTNERS TO THE TABLE. America's leadership in support of Ukraine has mobilized international allies and
 partners and strengthened their commitment to supporting the Ukrainian people in defending their nation. With its recent
 commitments, the European Union and its member states are now the largest contributors to Ukraine.
- PRIORITIZING COUNTRY ENGAGEMENT. With its focus on country-led development, the U.S. is a more reliable partner
 than China for countries seeking sustainable growth. Through Feed the Future, the U.S works with partner countries to
 develop better food security and nutrition policies and help them move from vulnerability to self-reliance.

BUILDING CONSENSUS ACROSS PARTY LINES

- BIPARTISAN SUPPORT. Democrats and Republicans in Congress have long supported strong funding for the International Affairs Budget and have worked together to ensure America's development and diplomacy programs are effective, accountable, and data driven.
- REFORM-MINDED. Over the past decade, Congress has passed more than 50 bipartisan bills to reform U.S. diplomacy
 and development programs on issues from food security to empowering women and girls to aid transparency.
- UNITED FRONT. It is a longstanding tradition for bipartisan Members of Congress to travel together abroad to advance U.S. foreign policy priorities and reinforce America's global leadership role. From the World Economic Forum to the Munich Security Conference and beyond, America is strongest when we stand together on the world stage.